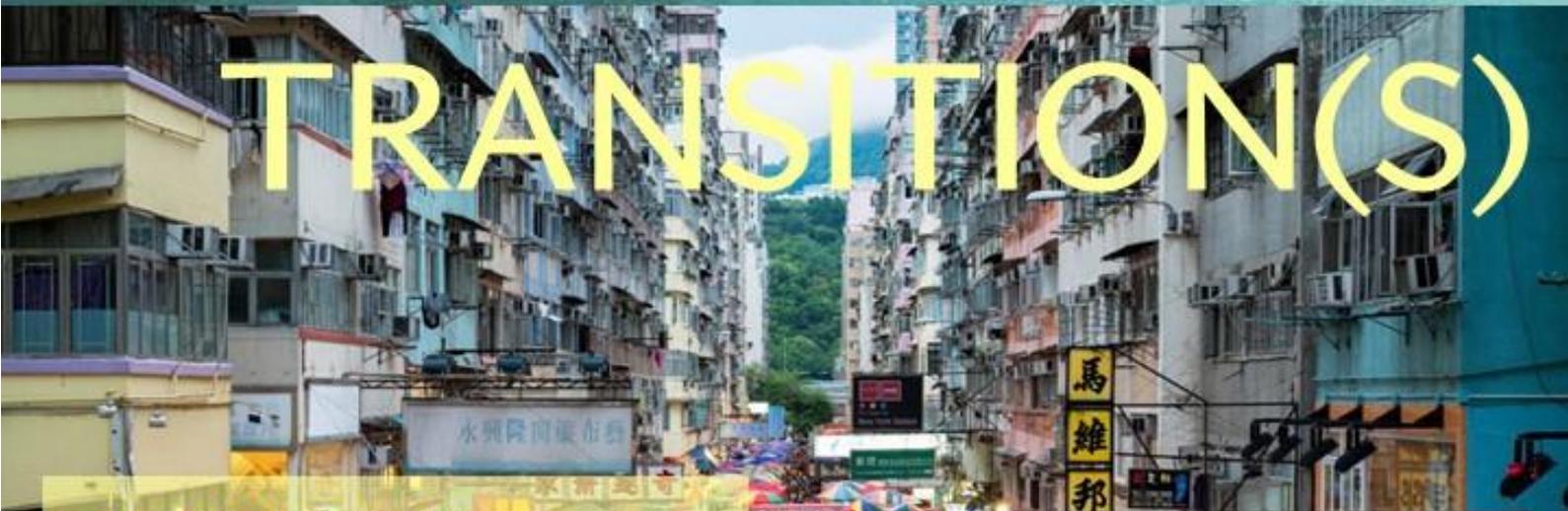


MAY 31st – JUNE 4th,
2026



TOURISM



TRANSITION(S)

ORGANISED BY:
**INTERNATIONAL
ACADEMY
FOR THE STUDY
OF TOURISM**



International Academy
for the Study of Tourism



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SCHOOL OF HOTEL &
TOURISM MANAGEMENT

Sunday, May 31st

Evening: Seafood feast in Sai Kung (optional)



Monday, June 1, 2026

08:00	Coffee and Participant Registration	Foyer, B1, SHTM
09:00 – 10:30	<p>Opening Session</p> <p>- Muzaffer Uysal, University of Massachusetts Amherst: <i>Welcome to the Academy conference</i></p> <p>- Christopher Chao, Senior Vice President, Research and Innovation & Kaye Chon, Dean, School of Hotel & Tourism Management: <i>Welcome to PolyU, School of Hotel & Tourism Management</i></p> <p>- Susanne Becken, Griffith University: <i>Opening presentation: Tourism Transitions in an Uneven World: Ambition, Inertia, and Responsibility</i></p>	THB100, B1, SHTM
10:30 – 11:00	Refreshment Break	Foyer, B1, SHTM
11:00 – 12:30	<p>Invited Guest Scholars Presentations 1:</p> <p>Understanding Tourism transitions</p> <p>Moderator: Alan Fyall, University of Central Florida</p> <p>Billy Bai, PolyU Robertico Croes, University of Central Florida Anna Mattila, Pennsylvania State University Graham Miller, Universidade Nova de Lisboa</p>	THB100, B1, SHTM
12:30 – 14:00	Lunch	Bistro/THB100, SHTM
14:00 – 15:30	<p>Panel: Tourism in a Post +2°C World</p> <p>Moderator: David Simmons, Lincoln University</p> <p>Jigang Bao, Sun Yat-sen University Susanne Becken, Griffith University Xavier Font, University of Surrey Daniel Scott, University of Waterloo</p>	THB100, B1, SHTM
15:30 – 16:00	Refreshment Break	Foyer, B1, SHTM
16:00 – 17:30	First Business Meeting	THB100, B1, SHTM
18:30 – 20:30	<p>Wine and Cheese Reception</p> <p>Presentation of the new fellows</p> <p>Presentation of the essays competition winners</p>	Foyer, B1, SHTM

Tuesday, June 2, 2026

08:00 – 09:00	Registration	Foyer, B1, SHTM
09:00 – 10:30	<p><i>Invited Guest Scholars Presentation 2: Understanding Tourism transitions</i></p> <p>Moderator: Marina Novelli, Nottingham University Wineaster Anderson, University of Dar es Salaam Xinran Lehto, Purdue University Iis Tussyadiah, University of Surrey</p>	THB100, B1, SHTM
10:30 – 11:00	Refreshment Break	Foyer, B1, SHTM
11:00 – 12:30	<p><i>Fellows Presentations 1: Research, teaching and publications in the field of tourism: experimenting, adapting and managing transitions</i></p> <p>Moderator: Kaye Chon, PolyU</p> <p>Jigang Bao, Sun Yat-sen University: <i>Chinese Higher Education Contributions to Poverty Reduction through Tourism: A Actor–Knowledge Nexus Perspective</i> Bob McKercher, PolyU: <i>Tourism Research: 50 Years of Tourism, Hospitality and Events Journals Published in English</i> Robin Nunkoo, Mautitius University: <i>Evaluating the quality of tourism research using ChatGtp</i> Chris Ryan, University of Waikato: <i>Qualitative researchers and the need for quantitative methods</i> Xu Honggang, Sun Yat-sen University: <i>Transformation of Tourism Higher Education in a Transformative Environment</i></p>	THB100, B1, SHTM
12:30 – 14:00	Lunch	Bistro/TH B100, SHTM
14:00 – 15:30	<p><i>Fellows Presentations 2: Socio-economic systems and tourism practices in transition: challenges and prospects</i></p> <p>Moderator: Pauline Sheldon, University of Hawai'i</p> <p>Salvador Anton Clave, Universitat Rovira i Virgili: <i>Destinations challenges in a transitions era. From place planning to collaborative governance</i> David Fennel, Brock University: <i>Global transitioning of the animal-based tourism sector: A gaze through CAT's eyes</i> Anton Gosar, University of Primorska, Koper-Capodistria: <i>Transition into Overtourism: Challenges and Responses</i> Daniel Scott, University of Waterloo: <i>Tourism in a Multi-Polar World: Insights from the Shared Socioeconomic Pathways</i> Egon Smeral, MODUL University Vienna: <i>Resilience of Socio-Economic Systems: A Tourism Perspective</i></p>	THB100, B1, SHTM
15:30 – 16:00	Refreshment Break	Foyer, B1, SHTM

16:00 – 17:30	<p>Postgraduate Education in Tourism and Hospitality for Scholar Leaders</p> <p>Moderator: Bob McKercher, Hong Kong PolyU</p> <p>Jimmy Chiang, Deputy Director-General, Office for Attracting Strategic Enterprises, Financial Secretary's Office, HKSAR Hyo Young Lee, CEO, Korean Culinary Creation Ltd. Benson Tang, Director, Corporate Travel and Tourism, Informa Markets Asia Simon Tian, Managing Director, Menduner Maggie Tong, General Manager, Hotel Indigo Shenzhen Overseas Chinese Town Calvin Yuen, Assistant Vice President of Food and Beverage, Shangri-La Hotels and Resorts</p>	THB100, B1, SHTM
	Free Evening	

Wednesday, June 3, 2026

Technical visits and excursions to [Tai O Fishing village](#) including lunch



Thursday, June 4, 2026

08:00 – 09:00	Registration	Foyer, B1, SHTM
09:00 – 10:30	<p>Emerging Scholars Presentation on Tourism in Transition</p> <p>Moderator: Karl Wöber, Modul University Vienna</p> <p>Claudio Milano, University of Barcelona Api Movono, University of the South Pacific Carol Zhang, Nottingham University</p>	THB100, B1, SHTM
10:30 – 11:00	Refreshment Break	Foyer, B1, SHTM
11:00 – 12:30	<p>Fellows Presentations 3: Tourism Research in Transition</p> <p>Moderator: Ulrike Gretzel, University of Southern California</p> <p>Sara Dolnicar, University of Queensland: <i>Habit-Effort-Enjoyment Theory – A stronger theoretical framework for the development of behaviour change interventions in hedonic contexts</i> Aliza Fleischer, Hebrew University of Jerusalem: <i>Bridging the Ecosystem Services Gap in Tourism Research: A Critical Analysis of Literature and Pathways for Integration During Environmental Transition</i> Metin Kozak, Kadir Has University: <i>Reading emotional narratives in Youtube comments: a hybrid emotion–motif model for destination marketing</i> Noam Shoval, The Hebrew University of Jerusalem: <i>Multi Sensor Tracking for Understanding Tourist Behavior</i></p>	THB100, B1, SHTM
12:30 – 14:00	Lunch	Bistro/TH B100, SHTM
14:00 – 15:30	<p>Panel: Raising Rigour in Publishing</p> <p>Moderator: Xavier Font, University of Surrey, Journal of Sustainable Tourism</p> <p>Cathy Hsu, PolyU, Tourism Management Sara Dolnicar, University of Queensland and Scott McCabe, University of Birmingham, Annals of Tourism Research, Jim Petrick Texas A&M University, Journal of Travel Research</p>	THB100, B1, SHTM
15:30 – 16:00	Refreshment Break	Foyer, B1, SHTM
16:00 – 18:00	Second Business Meeting and Review of the Conference	THB100, B1, SHTM
18:30 – 21:30	Gala Dinner	Silverbox Ballroom